



Cyber Action Sports Proposal
Private Label Interactive 3D PC Games Stadium



Prepared By
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ACsports Cyber Challenge Team Franchise™ The Pinnacle of Success

Everyone knows that if you cut a Chicago Bulls fan, he will bleed red and black. And if you insult the Yankees, Raiders, or Red Wings in the wrong crowd, you may in fact see the color of your own blood. How did such frenzied fanaticism, such unabashed team loyalty ever start in the first place?

In a word - franchisers.

Long before there were superstars and Super bowls, there were groups of uncanny visionaries who believed that people would someday eat, drink, and breathe passionate devotion for their favorite professional sports teams. And despite the impossible odds against it, those fans would secretly dream of one day playing on that team. Franchise team owners saw the future for all that it could be and seized the chance to make history. In the process, they created the world phenomenon of action, entertainment, opportunity, celebrity, and profit that we now know as professional sports.

Now, imagine that **YOU** are that Franchiser looking into the future...only this time, there are no limits.

From your desk, you can recruit players from all corners of the known universe. There are no physical requirements, so virtually anyone can make the team. Anyone can become a superstar. You can have unparalleled global exposure, and a potential fanaticism for your team, company, products, services and vision that defies comparison. And best of all, you can enjoy a separate income-generating stream that is unprecedented in history.

That is the opportunity before you now.

If you've ever wanted your own professional sports team, or to create the future instead of react to it, you need to learn how "ACsports Cyber Sports"™ can make it happen.

Not only will you be amazed, you'll get your shot at making history.



We at ACsports have worked for 4 years to develop software, a serving platform and a global fiber optic infrastructure that enables us to re-create Professional Sports in its entirety in the virtual realm to a global audience.

We are creating *Digital Athletes* who **will play sports games** in real-time head to head competition over our private global network, against competitors from around the world for big prize money, championship points and of course prestige. All of our *Digital Athletes* will play for a *Cyber Sports Franchise*.

ACsports will build, host and manage a *Cyber Sports League* and private label it with your brands and logos, this team is not only the most powerful branding vehicle available today but will also **generate large revenues for Your Cyber Team, drive traffic to ACsports's site(s) and reach a global audience with your privately branded global interactive games platform.**

The following is a term sheet, if agreed to, will be drawn into a formal contract. This is a starting point and if you would like to add, change or amend these terms, please indicate what changes you would like to see.

This document will outline the entire ACsports Private Label, Interactive PC Sports League, this is a complete turnkey sports team that will not require ACsports to do anything except market your league.

ACsports will:

1. ACsports will build, host and manage a Cyber Sports Franchise / League for your company and will pay ACsports \$5.00 for each person who signs up the first month and \$5.00 every month there-after in perpetuity for the life of that player, Your Team will be paid 3% of all prize monies paid to the athletes within its franchise and 3% of all endorsements that the said Cyber Athletes receive in their Cyber Careers (revenue share model attached).
2. ACsports will build a website for ACsports (site will be customizable to suit Your Company's needs).
3. ACsports will accommodate Your Team and Company with links and virtually endless space for offers and promotions/information that you provide maximum exposure and to drive traffic to sites or places, completely at your discretion.
4. ACsports will promote "Your Team" to all people who have registered to play Cyber Action Sports. This will expose Your Team to the entire ACsports user base.
5. ACsports members will conduct themselves in a manner that will reflect positively for Your Company.

6. ACsports will host, manage, operate and power all aspects of the ACsports Cyber League.
7. ACsports will retain an accounting company to provide statements to Your Team, showing all signups and prize/endorsement money payouts.
8. ACsports will program all game disks to allow interactive online and offline play and individual play on home computer.
9. ACsports will pay referral fees to licensee on a monthly basis.

Your Company Will:

1. Market The ACsports Cyber League to your entire user base.
2. Promote Cyber Sports to all fans and customers of your company.
3. Your Company will use ACsports as its exclusive Cyber Action Sports Provider, and will not re-license ACsports Team Software Solution to any other party without the prior written consent of ACsports.

Upon approval from Your Company Inc., ACsports will draw up a formal contract and commence programming Cyber Stadium and Team Franchise Game.

The attached excel spreadsheet will show exactly the potential revenues that your company could realize. Please examine the projections attached to this mail. I have highlighted the scenarios that I think are very possible.

By signing below and returning this term sheet to the corporate offices of ACsports Inc., ACsports will immediately start "Your Stadium Build".

Please let me know if I have forgotten to include anything that you would like to see in our contract. The term of this agreement shall be five years, with two, perpetual renewal options.

AGREED AND ACCEPTED this _____ day of _____, 2009.

Your Company

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